



Mobilizing Youth for Gender Inclusive Cities

The MAAT project, a new European initiative aimed at promoting evidence-based urban policy-making and non-formal education for and by youth. The project is focused on promoting cooperation, inclusion, equity, creativity, and innovation in city planning.

CONSORTIUM

The MAAT project is being coordinated by Università Telematica Internazionale Uninettuno (Italy), in cooperation with Citizens in Power (Cyprus), ISQe (Portugal), Helixconnect Europe (Romania), Placemaking Western Balkans (Serbia) and Fondazione Giacomo Brodolini (Italy).



Empowering Youth for Change



The MAAT Project is working to equip young people with the skills and resources to become active citizens and advocates for positive change in their communities. One of our key objectives is to SUPPORT YOUTH WORKERS across Europe who play a crucial role in nurturing these skills.

What are we doing about it?

Equipping youth workers with the right tools is essential for fostering a culture of critical thinking and activism among young people. The MAAT Project partners are now working hard in developing a series of activity toolkits that will provide a comprehensive set of resources designed to support youth workers in various aspects of youth engagement.

These user-friendly toolkits offer practical guidance, interactive exercises, and creative templates to make youth-centered activities engaging and impactful. Let's have a quick look at them!

Co-creation & Co-management with Youth

INTERACTIVE WORKSHOP TOOLKIT

This toolkit empowers youth workers to guide young people through collaborative decision-making processes related to gender-inclusive urban planning.

It includes tools like a "Workshop Plan" to easily structure interactive sessions; a "Vision Board Creation Template" to encourage creative expression, and an "Intersectionality Simulation" activity that fosters empathy and understanding.



Digital Participation among Youth

YOUTH-LED DIGITAL CAMPAIGNS TOOLKIT

This toolkit equips young people with the skills and resources to launch impactful digital campaigns. It provides guidance on everything from crafting a compelling message to leveraging social media platforms and online fundraising tools.

Some of the tools included are "Social Media Templates" for Instagram, TikTok, an "Online Petition Template," and an "Influencer Outreach Guide" to collaborate with online advocates.



Deliberative Participation among Youth

YOUTH ADVISORY COUNCIL TOOLKIT

This toolkit empowers youth workers to establish and manage effective Youth Advisory Councils within local organizations and communities.

It includes a "Council Formation Guide" to navigate the initial setup process, a "Meeting Facilitation Plan" to ensure productive discussions, and a "Goal-Setting Worksheet" to help young people define their priorities and track progress.



EU Youth Dialogue

TOOLKIT FOR NATIONAL WORKING GROUPS

This toolkit equips national working groups with resources to organize successful consultations and activities related to the EU Youth Dialogue.

It provides a Case Studies Repository, showcasing inspiring examples from other countries, a "Policy Documents Database" for easy access to relevant resources, and an "Evaluation and Impact Assessment Methodology" to measure the effectiveness of their initiatives.



Youth Activism & Youth Movements

INTERSECTIONAL ACTIVISM TOOLKIT

This toolkit equips youth workers with the resources to guide young people in launching impactful social justice campaigns.

It includes an "Intersectionality Primer" to explain how various forms of oppression interlink, an "Intersectional Analysis Tool" to identify these connections within their communities, and "Self-Care Checklists" to promote well-being among young activists.



By incorporating these toolkits into their work, youth workers can empower young people to become active participants in shaping their communities and advocating for positive change.

We can't wait to see them in action!

But wait! These toolkits are just a small glimpse into the number of resources the MAAT Project has planned – more is yet to come!

Stay tuned to our social media!

And find out as soon as the Toolkits are online – we will make them available for anyone who wishes to benefit from them!



<https://maatproject.eu>

Partners



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